

  Farris Matthews

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Finance & Risk Compliance Analyst

Farris Matthews is a proud Detroit native and a product of the Detroit Public School system. She attended Michigan State University for her undergraduate studies and graduate studies at Central Michigan University.

Farris began her entrepreneurial journey in 2016 with the launch of It Was Written, LLC, a career consulting firm that evolved into Thee Brand Fairy® in 2020, dedicated to helping small businesses, nonprofits, and creatives launch with clarity and confidence. Her professional background spans behavioral health, nonprofit leadership, and corporate finance, including roles at some of the nation's top financial institutions.

In 2024, driven by purpose and personal experience, Farris founded Silver Tech Connect Foundation, a nonprofit organization that empowers older adults with technology, wellness, and support services. The foundation was created in honor of the love and legacy of the Mabin Siblings, her grandmother, great aunts, and great uncle, who inspired her deep commitment to serving seniors with dignity and care.

Farris is also a passionate advocate for women's health, especially for women of color living with PCOS (Polycystic Ovary Syndrome), a condition she manages and speaks about openly to raise awareness and provide encouragement. That same year, she expanded her entrepreneurial reach by becoming a licensed travel agent and launching Thee Travel Fairy, curating memorable travel experiences for clients who desire rest, joy, and luxury.

Whether she's building brands, creating community, or empowering women and seniors, Farris Matthews leads with faith, authenticity, and a legacy of love.

